

## COLLECTION





37 years producing the finest Fresh Cut Flowers and now we have expanded our portfolio by adding one of the most important and requested products in Floral

Market. Florequisa presents an outstanding **Chrysanthemums Collection**, characterized by their premium quality and finest beauty making the world





Florequisa Chrysanthemum Collection is made up by 18 varieties of disbuds distributed into the following categories

## **CHRYSANTHEMUMS**

## **CATEGORIES:**



## **SUPER MUMS**

XXL Disbuds



## **CREMONS**

Regular Disbuds



## **FOOTBALL MUMS**

Albatross or also know as mums



## **SPIDER MUMS**

Spiders, Anastasias or also known as Delistars.





Who told you XXL would only be applied for fashion? When we say bigger, WE MEAN IT!

Super

Mums







## Super Magnum

Super Magnum is an XXL Chrysanthemum due to its huge head size, the ideal white with a pale lime center.





Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	5 stems	17-18 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	НВ ЈИМВО
3	8	12	18	28

## **Tinted Specials**









YELLOW



**EASTER FEST** 







You've arrived to the most colorful part... an amazing portfolio of the most trendy varieties!













Andrea is an amazing purple Disbud one of the favorites for Vday, Mday and Wday.





Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	12 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв јимво
3	8	12	18	22

## **Astroid**

Astroid is bright yellow Disbud, one of the biggest in its category, its vase life it's really eye-catching.



Vase Life: 15 - 18 days



Availability: Year Round

### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	15 cm

EB	QB	HB1	HB2	НВ ЈИМВО
3	6	10	16	20







## Champagne Yellow

Champagne Yellow is a bright yellow Disbud with very distinctive petals.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	10 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	HB JUMBO
3	8	12	18	22

## Dark Rossano

Dark Rossano is part of Rossano's family cremons. This serie is one of the most requested in market, Dark Rossano is really trendy due to its great pink color.



Vase Life: 15 - 18 days



Availability: Year Round

## **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

EB	QB	HB1	HB2	НВ ЈИМВО
3	8	10	16	20







## **Empress**

Empress is a pink Disbud with a green center, this variety is also one of the biggest of its category.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	14 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв Јимво
3	8	10	16	20

## Light Salmon

Light Salmon is a lavender Disbud. This cremon is the result of a genetic innovation in our farm resulting in this new color.



Vase Life: 15 - 18 days



Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	11 cm

EB	QB	HB1	HB2	нв Јимво
3	8	10	18	28







## Linette

Linette has multiple shades of pink, you can define it as a light coral Disbud but it also has pink and peach tones in it.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	12 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв Јимво
3	8	12	18	28

## Maisy

Maisy is a pure white Disbud. This cremon is part of Maisy's family varieties.



Vase Life: 15 - 18 days



Availability: Year Round

## **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE	
70cm	10 stems	12 cm	

EB	QB	HB1	HB2	нв јимво
3	8	10	16	20







## Maisy Lime Dark

Maisy Lime Dark is part of Maisy's family varieties. It's a white disbud with lime dark tones in the tip of its petals.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE	
70cm	10 stems	12 cm	

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв Јимво
3	8	12	18	20

## Rossano Charlotte

Rossano Charlotte is part of Rosanno's family Disbuds, with an amazing

bicolor tones with light pink petals and green neon edges.



Vase Life: 15 - 18 days



Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE	
70cm	10 stems	13 cm	

EB	QB	HB1	HB2	нв Јимво
3	8	10	16	20







## Rossano Orange

Rossano Orange is part of Rossano's family Disbuds. It's an amazing orange cremon ideal for multiple seasons.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв Јимво
3	8	10	16	20

## Salmon

Also known as Salmon Oefa, this is a Disbud with mixed peach, salmon and orange tones.



Vase Life: 15 - 18 days



Availability: Year Round

### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

EB	QB	HB1	HB2	НВ ЈИМВО
3	8	10	16	20







## Velvet Red

Velvet Red as its name says it, it's a bright dark red Disbud.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	10 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв Јимво
3	8	12	18	28

# MORE CREMONS coming soon!

Now keep looking more categories...



Well, let's take a short break BUT, you haven't reached the end of our collection yet. So much beauty leaves you shocked, yes, we know that feeling... so take a break and enjoy these short key facts.

## 2021

After a decade of analysis, trials, studies, efforts and work, in November 2022 Florequisa began with this new product, positioning satisfactorily in less than a year the Florequisa brand in this new product.

## +4 hectares

Within +100 hectares of our farm, we've started with 4 hectares between cultivation, propagation and a suitable space for research & science to provide millions of Premium Chrysanthemums & more coming soon.

## +200 people

This product has allowed only in its beginnings to provide +200 jobs among people in fields, post-harvest, laboratory, science, propagation and more.





The varieties that began this amazing world of Chrysanthemums, the traditional mums...

# Football

# Mums



#FEELTHEDIFFERENCE



## White & Yellow



## **Football Mum**

These varieties are bigger than standard disbuds, like a ball that's why its name.

These Disbuds are the traditional ones.



## Resouci



The ideal for Fall Season. This Disbud has the amazing autumn colors and a huge size.

Vase Life: 15 - 18 days

Availability: Fall Season

#### **GRADING & PACKING**

## LENGTHSTEMS PER BUNCHDIAMETER HEAD SIZE70cm10 stems15 cm

EB	QB	HB1	HB2	HB JUMBO
3	7	10	16	20





The only time spiders won't scare you is when you see it in Chrysanthemums...

# Spider





#FEELTHEDIFFERENCE





## Green Anastasia

Green Anastasia as its name says it's an incredible green Spider Mum ideal for multiple moments.



Vase Life: 15 - 18 days



Availability: Year Round



LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	НВ ЈИМВО
3	10	12	16	24

## White Anastasia

Just as its name says is a pure white Spider Disbud, it can be enjoyed in its white natura color or tinted.



Vase Life: 15 - 18 days



Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

EB	QB	HB1	HB2	НВ ЈИМВО
3	10	12	16	24







## **Bronce Anastasia**



One of the favorites for Fall Season, this amazing bronce Spider Disbud is ideal for Autumn.



Vase Life: 15 - 18 days



Availability: Fall Season

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв јимво
3	10	12	16	24

## Pink Anastasia

Pink has so many options to be enjoyed, this amazing Pink Spider Disbud is ideal for multiple moments.



Vase Life: 15 - 18 days



Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

EB	QB	HB1	HB2	НВ ЈИМВО
3	10	12	16	24







## Lilac Anastasia



Lilac Anastasia is an amazing Lila Spider Disbud, ideal for multiple moments.



Vase Life: 15 - 18 days



Availability: Year Round

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

#### **BUNCHES PER BOX**

EB	QB	HB1	HB2	нв јимво
3	10	12	16	24

## Cocoa Anastasia

One of the favorites for Fall Season, this amazing dark bronce Spider Disbud is ideal for Autumn.



Vase Life: 15 - 18 days



Availability: Fall Season

#### **GRADING & PACKING**

LENGTH	STEMS PER BUNCH	DIAMETER HEAD SIZE
70cm	10 stems	13 cm

EB	QB	HB1	HB2	HB JUMBO
3	10	12	16	24







FEEL THE DIFFERENCE

READY TO FEEL THE DIFFERENCE OF

# Florequisa Chrysanthemums Collection?

LET THE EXPERIENCE BEGIN:

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