



# 2023 RESULTS

FLORA | GARDEN | VILLAGE  
INTERNATIONAL EXHIBITIONS

20-22.04.2023

EXPO "IEC", ASTANA

**AEXKS**  
ORGANIZER

 **FLOWERS  
EXPO**  
МЕЖДУНАРОДНАЯ  
ВЫСТАВКА  
INTERNATIONAL  
EXHIBITION  
CO-ORGANIZER

Flora | Garden | Village is the main venue for professionals in floriculture, horticulture, landscape design, suburban construction, and landscaping

Participating countries:



EXHIBITION  
AREA

2712 M<sup>2</sup>

100



COMPANIES

10



COUNTRIES

70%

FOREIGN  
PARTICIPANTS



9325



UNIQUE VISITORS\*



## Participant survey statistics

### Distribution by country



**70%**  
Foreign countries



**30%**  
Kazakhstan

### Participation advantages



**46%**  
Establishing new contacts



**37%**  
Attracting new clients



**10%**  
Presentations and demonstrations



**7%**  
Sharing experience with other participants

### Quality of business contacts



**26%**  
Excellent



**46%**  
Good



**28%**  
Satisfactory

## Participants' feedback

*This year's exhibition is really good. I would like to thank the organizers for doing such an incredible job together with gardeners from all over the world. There are a lot of clients coming, including our clients from other regions of our large country. A lot of visitors have come, which means that this exhibition is very promising. We have definitely decided that we will participate next year and we will participate on a larger scale.*

**Rizabek Amanzholov**  
**BLOOMX KAZAKHSTAN**  
**(Kazakhstan)**

*We have the most positive impressions. There are many interesting contacts, many new faces, many new ideas. Therefore, in general, I think this exhibition is fairly successful. First and foremost, exhibitions encourage live communication, which cannot be replaced by anything else. We will participate in this exhibition every year. Needless to say, I would like to invite and encourage everyone to visit this wonderful country, this wonderful city and this wonderful event.*

**Samat Bazarumbetov**  
**ATENA Greenhouse Complex**  
**(Russia)**

*We decided to participate in the exhibition primarily because we have clients in Kazakhstan. New prospects are opening up here. On the first day, there were a lot of clients, both regular and new ones. 90% were the target audience that we initially made appointments with. There were also new clients who came up and showed their interest. We plan to participate next year as well, as we believe that the exhibition is very positive and highly promising.*

**Leonid Chigrinsky**  
**Enigma Flowers Trading BV**  
**(the Netherlands)**



FLORA  
GARDEN  
VILLAGE 2023

## PARTICIPANTS

### Visitors' interest in the participants' products \*

89%

Flowers and plants

52%

Floristics and design

52%

Landscaping

40%

Plant care and protection products

27%

Landscape architecture and design

23%

Household goods

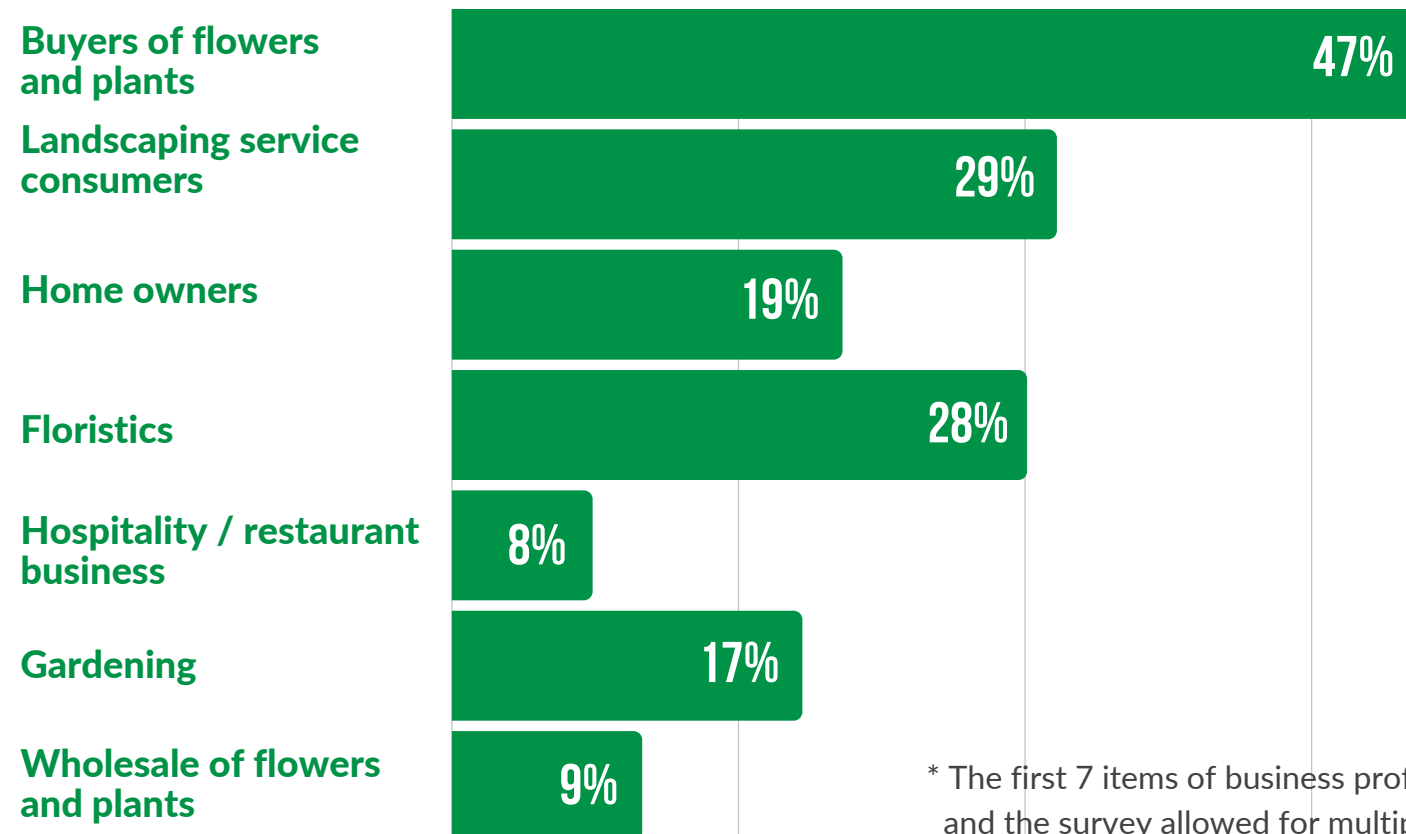
15%

Garden furniture

\* The first 7 items of interest are presented, and the survey allowed multiple-choice answers

9,325 visitors from 17 regions of Kazakhstan and 21 countries visited the exhibitions

## Visitors' business profile\*



\* The first 7 items of business profiles are presented, and the survey allowed for multiple-choice answers

## Positions held by visitors



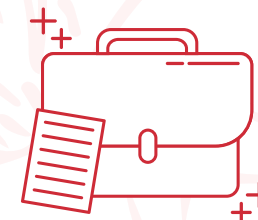




FLORA  
GARDEN  
VILLAGE 2023

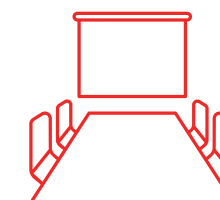
## BUSINESS PROGRAM

20



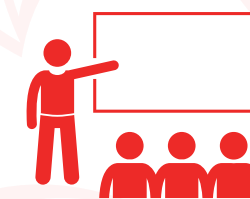
BUSINESS EVENTS

3



PLATFORMS

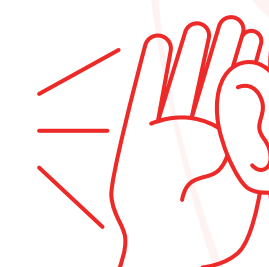
25



SPEAKERS

1000

ATTENDEES



**Conference "Planting Material-2023. Status and Prospects. Problems and Solutions"**

*Co-organizer: GreenExpo Exhibition Company with the support of the Kazakhstan Vegetation Association, the Embassy of the Kingdom of the Netherlands in the Republic of Kazakhstan*

[fgv-expo.kz](http://fgv-expo.kz)



## V Kazakhstan Championship on Professional Floristics "Altyn Gul-2023"

**3**  tasks

**10**  contestants

**3**  judges

### I place

Viktoriya Poretskaya  
(Moscow)

### II place

Vassilisa Dolgova  
(Astana)

### III place

Gaukhar Alekenova  
(Astana)

### JUDGES:

- **Roman Shtengauer** (Florist-designer, Russian Professional Floristry Champion 2010)
- **Olga Sharova** (Florist-designer, Russian Professional Floristry Champion 2021)
- **Andrey Filonenko** (Master florist, professional botanist, candidate of biological sciences)



20-22

СӘУІР / APRIL

Гүлдер. Бақ. Қала сыртындағы үй  
Халықаралық көрмелері

Экологиялық, органикалық және табиғи  
өнімдердің халықаралық көрмесі

FLORA  
GARDEN  
VILLAGE 2023

# FLORISTICS CHAMPIONSHIPS

# ECO EXPO АСТАНА 2023



# SHOWS BY RENOWNED FLORISTS

тындағы  
мелері

A 2023  
DEN  
AGE

Exhibitions  
Village

Экологиялық, органикалық және табиғи өнімдердің халықаралық көрмесі





LOOKING FORWARD TO  
SEEING YOU IN 2024!

APRIL 17-19, EXPO "IEC", ASTANA



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